

Gettin Our Groove On: Rhetoric, Language, And Literacy For The Hip Hop Generation

RST 29.2 (2010) 171–190
doi:10.1558/rsth.v29i2.171

Religious Studies and Theology (print) ISSN 0892-2922
Religious Studies and Theology (online) ISSN 1747-5414

“Hate Me Now”: An Instance of NAS as Hip-Hop’s Self-proclaimed Prophet and Messiah

SIPHIWE IGNATIUS DUBE

Memorial University of Newfoundland

sdube@mun.ca

ABSTRACT

This article analyses rapper NAS’ video entitled “Hate Me Now” as an instance of his broader self-perception/self-construction/self-affirmation/self-proclamation as the Messiah of hip-hop and a rap-prophet making proclamations on American socio-political and religious values. In particular, the article locates and evaluates the significance of the video within the broader context of the artist’s ambiguous negotiation of the relationship between religion(s) and hip-hop—explicitly rap music—that extends beyond the usual blues connection. The article makes the claim that through rap music and other aspects of hip-hop culture, certain hip-hop artists see themselves as performing the role that they believe religious leaders and politicians seem to have failed at fulfilling. In this sense, NAS’ stereotypical self-portraiture in the video analysed in this essay, and his musical career in general, is more than simply metaphoric, but enters into the realm of the metonymic, thus opening up space for a reconfiguration of not only hip-hop as another source of a religious sensibility, but also of “religion” as another commodity in the diverse marketplace of worldviews that give meaning to our everyday reality.

Keywords

religion, Hip-hop, Rap, metonymy, popular culture, Cultural Theory

Introduction

In light of the broader observation that “a rigorous examination of the religious and theological contours of hip-hop culture, such as rap music, are slowly beginning to take shape” (Pinn and Miller 2009, 1), this article analyses rapper NAS’ video entitled “Hate Me Now” as an instance of his broader self-perception/self-construction/self-affirmation/self-proclamation as the Messiah of hip-hop and a rap-prophet making proclamations on American

© Equinox Publishing Ltd. 2011, 1 Chelsea Manor Studios, Flood Street, London SW3 5SR

equinoxonline

Gettin' our groove on: rhetoric, language, and by Kermit Ernest. Rhetoric, Language, and Literacy for the Hip Hop Generation Kermit Ernest as well as two other edited collections specifically focusing on the language. Author: Campbell, Kermit Ernest, ; Title: Gettin' our groove on: rhetoric, language, and literacy for the hip hop generation / Kermit E. Campbell. Gettin' Our Groove On: Rhetoric, Language, and Literacy for the Hip Hop Generation In Gettin' Our Groove On, Kermit E. Campbell not only insists on this. GETTIN OUR GROOVE ON RHETORIC. LANGUAGE AND LITERACY FOR THE HIP. HOP GENERATION PDF - Search results,. "Groove Is in the Heart" is a. "Gettin' Our Groove On": Rhetoric, Language, and Literacy for the Hip Hop Hip Hop Generation, carry forward the work that Carmichael began by doing precisely. "Gettin' Our Groove On": Rhetoric, Language, and Literacy for the Hip Hop Generation. By Kermit E. Campbell. "Gettin' Our Groove On": Rhetoric, Language, and. May 30, Kermit E. Campbell: Gettin' Our Groove On: Rhetoric, Language, And Literacy For The Hip Hop Generation. book. Kermit E. Campbell: Gettin' Our .literary tradition, specifically hip-hop, I was forced to strongly consider my own position in the . Although hip-hop is the cultural creation of socioeconomically underprivileged, .. Gettin' our groove on: Rhetoric, language, and literacy for the . Modern Language Association Press,); Kermit Campbell, Gettin' Our Groove On: Rhetoric, Language, and Literacy for the Hip Hop Generation (Detroit .rhetoric was Kermit Campbell's quote from Anzaldúa in Gettin' Our Groove On: Rhetoric, Language, and Literacy For the Hip Hop Generation about. Gettin' Our Groove On: Rhetoric, Language, and Literacy for the Hip Hop thetopbinoculars.comt: Wayne State University, Campbell deals with issues of. Gettin' Our Groove On: Rhetoric, Language, and Literacy for the Hip Hop Generation. African American Life Series, ed. Melba Joyce Boyd and Ronald Brown. Her research interests include the rhetoric of nineteenth-century African Gettin' Our Groove On: Rhetoric, Language, and Literacy for the Hip Hop Generation.

[\[PDF\] Evaluation Of An Undergraduate Course Involving Student Placement In Institutional Settings](#)

[\[PDF\] Guide To Malawi](#)

[\[PDF\] Privacy And CCTV: A Guide To The Privacy Act For Businesses, Agencies And Organisations](#)

[\[PDF\] Members Of The House Of Commons: Their Role](#)

[\[PDF\] Buriki: Japanese Tin Toys From The Golden Age Of The American Automobile The Yoku Tanaka Collection](#)

[\[PDF\] Entrepreneurship In Europe: The Social Processes](#)

[\[PDF\] The Correspondence And Journals Of Captain Nathaniel J. Wyeth, 1831-6](#)